

Sponsorship Options

The Eighth Cambridge Digital Marketing Conference July 10th 2014 – Imperial War Museum, Duxford

In response to the requests we receive each year for promotional opportunities at the Digital Marketing Conference, we are pleased to offer a very limited number of sponsorship opportunities as shown in the table below.

This year we have introduced the opportunity for agencies to pitch their business to the whole delegate audience for 2-3 mins. (see Agency Package).

Space available at the venue means that table display opportunities are limited.

CATEGORY	COST (ex VAT)	INCLUDES
PRINCIPAL SPONSOR (one only)	£2000	<ul style="list-style-type: none"> • Benefits as for Exhibitor sponsorship below, plus: • 2-3 minute plenary address • Mention in all publicity • Logo on conference agenda, signage etc.
AGENCY PACKAGE	£500	<ul style="list-style-type: none"> • Benefits as for Exhibitor sponsorship below, plus: • 2-3 minute plenary address (pitch)
EXHIBITOR	£250	<ul style="list-style-type: none"> • Table display[‡] at lunch and break times for literature, laptop presentation etc. • Literature display area - choice of table location in refreshment area or breakout area (plus optional banner in registration area) • Materials may be supplied for delegate 'goody bag' • One free attendee to whole conference • Logo on event web site • Logo on Chairman's opening slides • Engagement in Twitter feed @digiconference.

[‡]Table is approx. 2m x 1m. A 'pop-up' stand of up to 3m wide may be erected behind the table. Power is available, as is free wireless broadband. Please bring your own tablecloth.

Please confirm your interest in sponsorship as soon as possible to Chris Carman-Jones at chris@mercatus-marketing.co.uk, and confirmation by June 1st latest. At that time we shall confirm and issue an invoice for payment. Cheques should be made payable to 'CIM Holdings Ltd'.

Thank you

Terry Nicklin, Chairman, CIM Cambridge Branch
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